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The Fennia Prize – Prize winning Design on show in Berlin

The Fennia Prize 2007 competition exhibition is on display in Internationales Design Zentrum (IDZ) 4.4.–4.5.2008

HelsinkiKiss Berlin event brings winning design to Berlin in spring 2008. The Fennia Prize -exhibition in IDZ is showing the best awarded design products and concept ideas from 19 companies. They represent a wide range of design in various sectors of industry and the fields of furniture, interior design, textiles, medicine, high technology, precision mechanics, tourism and public transport. Exhibition architecture is by Finnish Pentagon Design.

The Fennia Prize 2007 Grand Prix (€ 15,000) winner is Rocla Plc for the design of the Humanic reach truck. Fennia Prizes of € 5,000 each were awarded to four companies: Huonekalutehdas Korhonen Oy, Halti Oy, PlusArkkitehdit and PaloDEX Group Oy (Instrumentarium Dental). 16 other companies on display were given Fennia Prize Honorary Mentions: Design House Idoli Oy, Finnzymes Oy, GE Healthcare Finland Oy, Hanna Korvela Design Oy, Lundia Oy, Marimekko Plc, Nokia Corporation, Nokia Corporation Networks, original habitek works, Rocla Plc, Suunto Oy, TAG Heuer S.A., Tulikivi Plc, Ursuk Oy/Suunto, Vivero Oy and YTV – the Helsinki Metropolitan Area.

Fennia Prize – Good design grows global is a design competition for firms and companies. It is open to enterprises making designed products or using design in other ways in their business. There are two series in the competition, the Product Design Series and the Open Series. The latter includes, for example, business and service concepts and environments. The competition is arranged by Design Forum Finland.

The Fennia Prize 2007 exhibition programme on 4th April in IDZ. Press conference will be held at 11 am at IDZ. Following Fennia Prize -seminar begins at 2 pm at seminar room with speakers Dr Silke Claus, CEO Mikko Kalhama Design Forum Finland; Design Director Petteri Masalin Rocla, Lutz Gelbert, Industrial designer and professor for industrial design at the University of Applied Sciences Berlin (FHTW Berlin), Deputy Mayor of Helsinki Hannu Penttilä and CEO Tatu Laurila Greater Helsinki Promotion.

The exhibition opening at 6 pm includes music Total Cello Ensemble, compliments of the City of Espoo.

Further information

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Design Forum Finland



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Fennia Prize competition is organized by Design Forum Finland and the Fennia Group. Media partner is KauppaLehti.



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