



ARKKITEHTUURIMUSEO
FINLANDS ARKITEKTURMUSEUM
MUSEUM OF FINNISH ARCHITECTURE

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NEW BEGINNINGS AT THE MUSEUM OF FINNISH ARCHITECTURE

NEW APPEAL

The Museum of Finnish Architecture is kicking off 2012 with a new policy designed to increase its public appeal and visitor engagement. The new-look MFA is a museum with a human scale. We offer rich new perspectives, discussion openers and meaningful experiences of architecture. Our mission is to activate a personal connection with the built environment and provide tools for understanding architecture.

NEW LOOK

The MFA has a new look and logo. The new logo is based on the old one illustrating the multiple divisibility of the number 60, which was designed by the famed Finnish architect Professor Aulis Blomstedt. The new logo evokes the image of an open gate or the letter 'A' for architecture. Yellow is the signature colour of the new visual identity, which was created by Dog Design.

EXTENDED OPENING HOURS

The MFA will be extending its opening hours from the beginning of the year. From January 2012, the museum will be open from 11.00 am to 6.00 pm every Tuesday to Sunday and from 11.00 am to 8.00 pm on Wednesdays.

COMBITICKET WITH DESIGN MUSEUM

Admission will be 6/3/0 euros from the start of 2012. Admission will be free to all visitors on the first Friday of each month. A new 10 euro combiticket covers entry to both the MFA and the Design Museum.

PACKED WDC PROGRAMME

The MFA will be dedicating the entire year to celebrating Helsinki's year as World Design Capital in 2012. The key meeting point for this special year will be a temporary pavilion to be constructed in the courtyard between the MFA and the Design Museum. Designed by students from the Aalto University, it will be open from May to September.

For updates on the museum's jam-packed WDC programme, please visit our newly updated website at www.mfa.fi or the Finnish architecture portal: www.finnisharchitecture.fi.

MFA – For the love of places and spaces!

The Museum of Finnish Architecture is one of Finland's specialised national museums. Housing an extensive, internationally significant collection, the MFA makes a key contribution as a national and international expert in architectural research and presentation. Founded in 1956, it is the world's second oldest museum of architecture. Its mission is to collect, interpret and disseminate knowledge about Finnish architecture and promote international exchange.

The museum has two locations in Helsinki, a neo-renaissance building in the inner-city Design District of Kaartinkaupunki and a wooden villa in Kaivopuisto.